Run and learn with Sonendo at AAE17

Sonendo® — manufacturer of the GentleWave® System — has a busy schedule here at AAE17, and it’s packed full of technology and fun.

First up, the company will host its 4th Annual 5K Fun Run on Thursday morning. The event begins at 6 a.m. in the Hilton Riverside’s Grand Salon A, with a warm-up by Science Cheerleader Wendy Brown.

Brown is a PhD candidate at the University of California, Davis and a former cheerleader for the Oakland Raiders, Sacramento Kings and Atlanta Falcons. While simultaneously dancing for Georgia Tech’s Goldrush Dance Team and then the Atlanta Falcons in her senior year, she earned a biomedical engineering degree from the Georgia Institute of Technology.

Brown is now weeks away from obtaining her PhD in biomedical engineering, focusing on engineering articular cartilage and osteochondral implants to treat cartilage injuries and prevent osteoarthritis. During her tenure in graduate school, she danced one year for the Sacramento Kings and just completed her fourth and final year with the Oakland Raiders.

Sonendo promises Brown will for sure get you ready to run/walk the 5k with her “contagious energy and motivation.”

Participants can attend a meet-and-greet after the run, take photos and receive fitness gear. There will also be a table for the New Orleans Musicians Clinic, which will be accepting donations.

Get ‘To The Point’

Among the many educational highlights for Sonendo at AAE17 — there will be a number of presentations taking place at the booth — will be a session titled “Minimizing the Incidence of Endodontic Treatment Failure by Maximizing Canal Debridement and Disinfection Using GentleWave Technology.” This lecture, part of AAE’s “To The Point” series, will be offered from 12:15 to 1:15 p.m. Friday in the exhibit hall.

The GentleWave Procedure provides an innovative alternative to existing standard root canal treatment techniques by predictably debriding and disinfecting while conserving more root structure, according to Sonendo. The presentation will highlight the main causes of standard root canal treatment failure and how the GentleWave Procedure may be beneficial in eliminating these failures. A review of clinical cases will be used to emphasize minimal canal preparation shapes and exceptional healing.

Sonendo will be in booth No. 649, and the company invites meeting attendees to stop by to learn from in-booth speakers and to experience hands-on demonstrations. More information is available online at Sonendo.com/AAE17.

(Source: Sonendo)